

Our Promise

On Course Consulting promotes a spirit of philanthropy and leads nonprofit entities in strengthening their organizations and furthering their missions.

We believe the nonprofit sector is vital to quality of life in every community. We promote best practices, foster creative solutions and value collective wisdom. On Course works with organizations whose missions we believe in because integrity is our driving value.

Highlights from 2008...

Small shops lived large in 2008. On Course worked with grassroots organizations and established nonprofits launching their first donor campaigns. Each measured their success differently but discovered a universal truth: Success is achieved one donor at a time.

When people in the nonprofit sector need help, they call TACS. When **TACS** needed help fundraising, they called On Course. By uncovering their core constituency and articulating a stronger, more urgent case for support, TACS' 30th anniversary campaign, TACS to the Future raised \$76,000 and celebrated the power of nonprofits to transform lives and communities.

On Course helped **Bienestar** to rediscover their authentic brand. The marketing and fundraising makeover doubled the donor prospect list, achieved 100% board and staff giving and culminated in the first board-driven gift club.

On Course teamed up with **C&D Publishing** to study philanthropy in Washington County for the **Vision Action Network (VAN)**. As project manager, On Course ensured VAN received a thorough study on time and on budget. Read the study at www.oucforsuccess.com

Hitting the road, On Course held fundraising workshops for Nonprofit Network of Central Oregon, Rogue Valley Development Officers and Willamette Valley Development Officers and teamed up with The Ulum Group and Techchex to bring the power of social networking to fundraising professionals.

The year ended on a personal and professional highlight when Jeri Alcock, On Course Consulting founder, earned the credential of **Certified Fundraising Executive** (CFRE). The CFRE is the internationally recognized professional credential that demonstrates mastery in six core areas of fundraising competence.

The road ahead ...

On Course is proud to be working with **Oregon Center for Nursing and Scandinavian Heritage Foundation** in 2009.

2008 Community Benefit

- Organizations served: **8**
- Campaigns completed: **2**
- Training and workshop participants: **115**
- Strategic planning and board development hours: **116**
- Pro bono and volunteer service: **55 hours**

Thank you

to all our friends who helped make 2008 our best year yet!

On Course Consulting is a member of the Association of Fundraising Professionals and Willamette Valley Development Officers. On Course Consulting adheres to the Standards of Professional Practice and Performance Expectations of the Association of Philanthropic Council.

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